

makai

CAFE & BAKERY



About

Makai Café & Bakery is a Hawaiian-owned boutique patisserie located along Toronto's Harbourfront. The café overlooks the beautiful and tranquil waters of Lake Ontario, which is fitting for its Hawaiian name meaning "towards the water."

The café and bakery is the perfect place for a reunion between old friends. It's a refuge from the bustling city; where comfort and style unite.



Brand Wordmarks

PRIMARY

makai

CAFE & BAKERY

SECONDARY

makai

SIMPLIFIED

mk

makai

CAFE & BAKERY

makai

CAFE & BAKERY

makai

CAFE & BAKERY

makai

CAFE & BAKERY

makai

CAFÉ & BAKERY

ma i

waterfalls

ocean waves

Colour Palette

DARK TEAL



C:73 M:70 Y:21 K:71
R:0 G:74 B:82
HEX #004a52

COPPER



C:9 M:58 Y:76 K:0
R:223 G:129 B:79
HEX #df814f

LIGHT COPPER



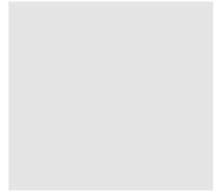
C:0 M:39 Y:59 K:0
R:249 G:169 B:114
HEX #f9a972

BEIGE



C:0 M:9 Y:17 K:25
R:199 G:183 B:166
HEX #c7b7a6

LIGHT BEIGE



C:9 M:7 Y:8 K:0
R:229 G:228 B:226
HEX #e5e4e2

Typography

WORDMARK/HEADERS



Mastadoni gl

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890

SUBHEADERS



GT America Condensed

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890

GT America Compressed

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890

BODY TEXT



GT America Standard

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890



Brand Application







MARIE KAHALE
OWNER
47 Queens Quay W
marie@makai.ca
416.555.4747

makai
CAFE & BAKERY



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Drinks

COFFEES

SINGLE ORIGIN

\$4 per cup

Kona - Hawaii
Adola - Ethiopia
São Carlos - Brazil
Igamba - Tanzania
Cuzco - Peru
Muramba - Burundi
Kiyunyu - Kenya
Kabirizi - Rwanda

BLENDS

\$4 per cup

Ka Lā Special
Hokū Decaf
Pua Nā Pua
Makai Moana
Mahalo Blend
Aloha
Kauai Oahu Blend
Big Island Blend

DRINKS

ESPRESSO

\$4 per cup

Espresso
Americano
Espresso Machiato
Cappuccino
Flat White
Latte
Caramel Latte
Mocha

HOT TEA

\$3 per cup

Earl Grey
Oolong Rose
Oolong Lavender
White Moonlight Tea
Jasmine
English Breakfast
Mint
Chamomile

mk





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CAFE & BAKERY

HAWAII

KONA SINGLE ORIGIN

ORIGIN

Estate Trellis, Hawaii

PRODUCER

Kona Joe Coffee

VARIETY

Caturra

PROCESSING

Washed

16 OZ (454 g)





OUR STORY
LOCATION
OUR COFFEES
OUR SWEETS
GET IN TOUCH

makai

CAFÉ & BAKERY

SEARCH MY CART (3)



OUR NEW COFFEES



WHAT GOES INTO OUR CAKES



ENTER TO WIN A HAWAIIAN SURFBOARD

MORE



OUR STORY
LOCATION
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CAFÉ & BAKERY

SEARCH MY CART (3)

OUR COFFEES

SINGLE ORIGIN & SPECIALLY SOURCED

Single-origin coffee is a big name in the coffee community today, but what exactly is it? If you're a fan of coffee, especially black coffee, then you're bound to have heard of single-origin coffee. Harvesting times can already complicate the availability of certain coffee beans, but single origin coffees tend to be even more complicated to access. This is because many single-origin coffees tend to be seasonal, so they may only be available during certain months of the year. As a result, these roasts are also produced in a smaller amount in comparison to blends and roasts.

SHOP NOW



TRY OUR NEW
CITRUS TART



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CAFÉ & BAKERY

GRAND OPENING
02 SEP 21

